

Stamford Town Center Kids Club Presents
“Make the Grade”

2007/2008 Rules and Regulations

Promotion Overview

With the help of our Kids Club sponsors, Norwalk Hospital, Members Credit Union, and the Stamford Advocate/Greenwich Time newspapers, we're proud to offer members of the Stamford Town Center Kids Club an educational incentive to improve their academic performance in our 'Make the Grade' program. To date, hundreds of savings accounts from Members Credit Union have been awarded to eligible elementary school children enrolled in the Stamford Town Center Kids Club who improve their grades between the first half and the second half of each academic year.

Eligibility

No purchase necessary. Void where prohibited by law. Open to children of legal United States residents who have been registered by their parent or legal guardian as a member of the Stamford Town Center Kids Club by July 1, 2008. Children must be in Grades 1-6 only and must attend any state accredited school in the United States during the 2007 through 2008 academic year. A registered Stamford Town Center Kids Club member who increases his/her overall grades from the first semester (academic first half) of the 2007 through 2008 academic year to the second semester (academic second half) of the 2007 through 2008 academic year will be eligible to receive from Stamford Town Center a Savings account with an initial deposit of \$25 at Members Credit Union located in either Stamford or Cos Cobb, Connecticut, subject to any and all terms and conditions established by Members Credit Union for savings account ("Savings Account"). Overall improvement in grades will be established by: assigning a numeric value to all grades, totaling the value of all grades for each semester/academic half, and comparing the value from the first semester/academic half to the second semester/academic half to determine whether there has been an increase from the first semester/academic half to the second semester/academic half. All A's will be given 4 points, B's will be given 3 points, C's will be given 2 points, D's will be given 1 point. One half point will be awarded for each plus (+) and one half point will be deducted for each negative (-). No points will be given for failing or incomplete grades. If the total points in the final grading period are higher than the total points from the first grading period, a Savings Account will be awarded. If another grading system is used, such as "satisfactory" and "needs improvement", the number of each will be tallied. If there are more "satisfactory" grades than "needs improvement" grades in the final grading period from the first grading period, a Savings Account will be awarded. In the event that the grading system is different than that of the above, then the determination of academic improvement shall be at the sole discretion of Stamford Town Center.

To Enter:

A parent or legal guardian 18 years of age or older at the date of entry must register or already have registered their child in the Stamford Town Center Kids Club. Registration is free and no purchase is necessary. To register for the Kids Club, print a registration form found on the Stamford Town Center web site: www.shopstamford-towncenter.com or visit the Stamford Town Center Information Desk located on Level 4 in front of Saks Fifth Avenue. To receive the Savings Account, the parent or guardian of the student must present an official report card from the accredited school as well as the child's Kids Club membership card to show the child's membership in the Stamford Town Center Kids Club. Report cards and membership cards must be presented to the Stamford Town Center Customer Service Center during regular Center hours, but no later than 5:00 p.m. July

21, 2008. Any report cards presented to Stamford Town Center Information Desk after 5:00 p.m. July 20, 2008 will not be accepted. Any defaced or incomplete report cards will not be accepted. After that date, all entries will be verified and on or about August 1, 2008, a letter will be sent to each award recipient that has demonstrated an overall improvement in their grades as set forth in the criteria above. Stamford Town Center reserves the right to verify all grades with the child's school or teacher. Award recipient must present his/her original award letter to Members Credit Union by September 19, 2008 in order to redeem the applicable savings account. The award is non-transferable and may not be given, bartered or sold. There are no cash or prize substitutes. Award recipient is responsible for all local, state and federal income taxes associated with winning the award. Stamford Town Center or any sponsor of the Kids Club will not be responsible for lost membership cards and/or report cards.

Limitations of Liability: Entrants agree to be bound by these rules and the decision of the savings account award recipients is final. Stamford Town Center shall retain the right to abbreviate, extend, modify or cancel the program without any further obligation due to events beyond its control. Entrants agree to release, discharge and save harmless the owners of Stamford Town Center and the Taubman Company LLC, their officers, directors, employees, subsidiaries and affiliates from and against any and all injuries, liability, losses and damages of any kind resulting from entrant's participation in this program and or/entrant's acceptance, use, misuse, or possession of any prize, lost or misdirected prizes. Award recipients are responsible for all local, state and federal income taxes.

Stamford Town Center, its officers, directors, employees, affiliates and subsidiaries are not responsible for any technical malfunction of any telephone or network lines, computers, servers or providers, software, any e-mail transmission failure or entrants inability to enroll in the Stamford Town Center Kids Club due to any technical problems on the Internet or www.shopstamfordtowncenter.com

General:

Award recipient's entry and acceptance of the award constitutes permission for Stamford Town Center and any affiliates to use their name, photograph and likeness for the purposes of advertising and promotion without further compensation. There is no purchase necessary to participate in the Stamford Town Center Kids Club. Membership is free to all students in grades K-6. The "Make the Grade" promotion is open to all students in grades 1-6 who are members of the Stamford Town Center Kids Club. All rules and awards are final. Stamford Town Center reserves the right to end or alter this program at any time.